



SEA HAWKS

RUHS FOOTBALL BOOSTERS SEEKING COMMUNITY PARTNERS

Dear Community Members,

Having grown up in Redondo Beach and played football at Redondo Union High School, I can attest firsthand to the many benefits I experienced in being part of the Sea Hawk Football Program. Learning about individual and collective responsibility at a young age served me well in the transition to college life and the real world, as a professional football player with the Buffalo Bills and now as an educator in the Redondo Beach school system.

I'm calling on you today to help nurture our youth while offering your company various ways in which to establish greater bonds to the South Bay community. Through the RUHS Football Boosters group, here are several ways to promote your business while supporting the Sea Hawk Football Program:

- 1.) **Advertising** – there are several options to serve your particular interests, ranging in price from \$200 - \$5,000 and including home game title sponsorship, a physical presence at home games, multimedia ad packages, and Media Guide print ads. Turn this sheet over for details on each of these options.
- 2.) **Product Donations** – the Boosters group puts on various activities and events throughout the year, including its Pancake Breakfast, Gala Fundraiser, meet and greet mixers, and community outreach events just to name a few, that would appreciate your show of support through material donations or through gift certificates, to be reciprocated through a mutually-agreeable advertising arrangement.
- 3.) **Team Meals** – we ensure the roughly 60 kids on each team are well fed on game day and are looking for restaurants interested in providing an in-kind donation in exchange for a mutually-agreeable advertising arrangement.

Should you have any further questions regarding these various sponsorship opportunities, please don't hesitate to contact the RUHS Football Boosters solicitor noted on the back of this page. I look forward to your company's support in assisting these young kids reach their potential and seeing you at the games Friday night. Go Sea Hawks!

Keith

Keith Ellison
Head Football Coach

BY THE NUMBERS



4K

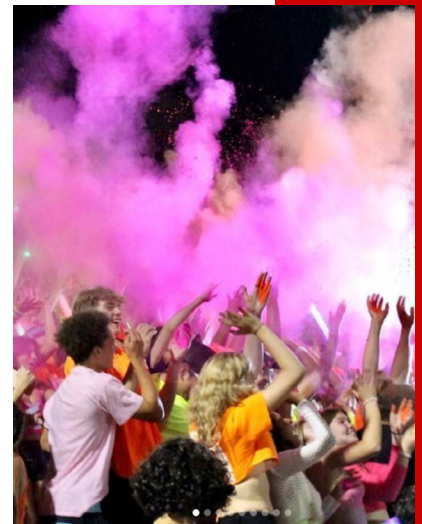
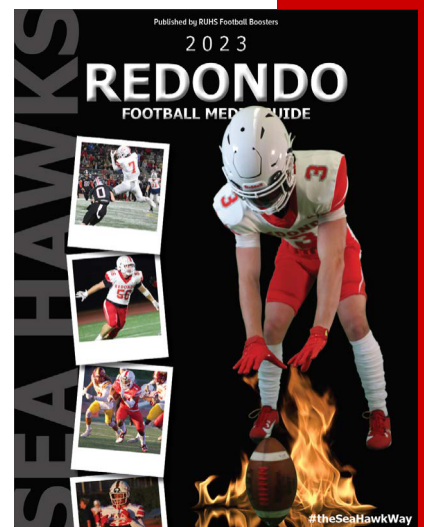
Seating Capacity
at Every Game



1.7K+



3.2K+



RUHS Football Boosters is registered in California as a non-profit public benefit organization with the Dept. of Justice under Charity Registration #CT0242377 and the Secretary of State under Entity #3875433. It's also registered as a 501(c)(3) public charity with the IRS under Tax ID #81-1528922.

MULTI-MEDIA ADVERTISING PACKAGES

Choose from among these three offerings, all including a stadium banner seen by attendees of the many sporting events held at the Sea Hawk Bowl as well as those using the track for personal exercise.

☐ **GOLD – \$1,000**

- 3'x6' stadium banner
- Full-page print ad in football Media Guide
- Recognition on RUHS Football website
- One PA announcement at every home game

- Weekly posting on our interactive digital magazine
- Quarterly promotional email to Boosters
- Two season tickets to home games

☐ **SILVER – \$750**

- 3'x6' stadium banner
- Full-page print ad in football Media Guide
- Recognition on RUHS Football website
- Weekly posting on our interactive digital magazine

☐ **BRONZE – \$500**

- 3'x6' stadium banner
- Half-page print ad in football Media Guide
- Recognition on RUHS Football website
- Weekly posting in our interactive digital magazine

INSTRUCTIONS

1. Select advertising option(s).
2. Fill out contact information below.
3. Sign the Agreement.
4. Email or text this form to the Booster Solicitor (see below)
5. Receive an invoice from our Treasurer
6. If you are a new sponsor, submit ad artwork to the Booster Solicitor email
7. Contact to Booster Solicitor for any questions.

INDIVIDUAL MEDIA GUIDE PRINT AD

If the multi-media packages do not work, you can still show support for the program by purchasing a print ad in our annual Media Guide.

☐ Back Cover – Outside (8"w x 10.5"h) – \$750

☐ Back Cover – Inside (8"w x 10.5"h) – \$500

☐ Front Cover – Inside (8"w x 10.5"h) – \$500

☐ Full Page (8"w x 10.5"h) – \$400

☐ Half Page (8"w x 5.125"h) – \$200

IN KIND SPONSORSHIP

If you are interested in donating items, a space venue, or meals for the team for game day, please reach out to the Booster Solicitor to discuss mutually agreeable advertising arrangement.

COMPANY INFORMATION

Co. Name: _____

Contact: _____

Email: _____

Phone: _____

Street Address: _____

City & Zip: _____

Booster Solicitor:

Donna Reilly

RUHSBoosterFundraising@gmail.com

cell: 424-392-0272

Returning Sponsors

Can last season's ad(s) be rerun? ☐ YES

☐ NO (NEW AD TO BE EMAILED TO BOOSTER SOLICITOR)

AGREEMENT

I hereby agree to pay RUHS Football Boosters for the advertising chosen. Payment will be made within fourteen(14) days of submitting this Agreement. RUHS Football Boosters will neither design nor create any logo or ad artwork. No specific location for a print ad, aside from the front/ back cover, or stadium banner is guaranteed. All artwork will be submitted in an acceptable electronic format (high-resolution pdf preferred) and adhere to the specified dimensions.

Signature _____

Date _____